

Presidents Advance
1/17/25 – 1/19/25
Irvine Marriott
18000 Von Karman Ave, Irvine CA 92612



Friday, January 17, 2025

6:00 – 8:30 pm Member Experience Reception, Team Building, and Keynote speaker
Nora Zei, Rotary International General Manager & Chief Participant Experience Officer.
Member Experience – A cornerstone of success”

Saturday, January 18, 2025

8:00 – 9:30 am Breakfast/working session “Where are we now and Where do we want to be at the end of the year”

9:40 – 9:50 am Transition to training room

9:50 – 11:00 am John Chase, Rotary Coordinator Zone 26
How do we keep members in the family of Rotary? It’s all about the “ask”

- Member Recruitment
- Member Development
- Member Engagement
- Member Entrenchment

11:00 – 12:10 pm Dan Ouweleen, Rotary Public Image Coordinator Zone 26
Public Image in 2025 – Where’s Rotary?
Discussion on the new push from RI for clubs to make the connection between Public Image, Social Media, and Influencers.

12:10 – 12:20 pm Transition to Lunch

12:20 – 2:20 pm Lunch Session – Team building exercise, Succession Planning for the WIN

2:20 – 2:30 pm Transition to Training room

2:30 – 3:25 pm Maximizing Your Service Potential

3:25 – 4:00 pm General Review/Q&A

4:00 – 5:45 pm Break until Dinner to freshen up

5:45 pm Doors open for Dinner Session – do we include a cash bar?

6:00 – 8:00 pm Dinner Session – The Trusted Way with Patrick Galvin

7:40 – 7:50 pm Food for thought – Chair final thoughts

Sunday, January 19, 2025

8:00 – 9:20 am Working Breakfast (P’s and PE’s in separate rooms)

9:20 – 9:30 am Transition to joint meeting space

9:30 – 10:20 am Food for Thought homework from night before

10:20 – 11:30 am The Next 6 months...