



Community Service



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President 2016-2017
PETS Facilitator 2018-2023
District Education Chair 2020-2023



Agenda



"And should there be a sudden loss of consciousness during this meeting, oxygen masks will drop from the ceiling."

- ✓ Share successful projects and strategies
- ✓ Community needs assessment
- ✓ Strategies to revise/rebuild older projects
- ✓ Building a resource network for projects



Successful Projects – what is your club doing?



 **Rotaract**
Club of Khamgaon



Rotaract Championship League

Rtr. Harsh Rathi
President 2023-24

Rtr. Himanshu Dhanuka
Secretary 2023-24

Rtr. Surbhi Bhalya
Sastri Chairperson 2023-24



Community Needs Assessment

1. Community Meeting
2. Asset Inventory
3. Survey
4. Interview
5. Focus Group
6. Community Mapping



**Community Need
Analysis**

1. Community Meeting

- Identify your goals
- Select an accessible location
- Promote the event through the community
- Prepare a list of questions
- Set and follow a schedule
- Set and state ground rules
- Take notes
- Be an active listener
- Ask probing questions



2. Asset Inventory (community resources currently available)

- Determine what you want to inventory
- Invite a small, diverse group of community members
- Have a strong facilitator
- Analyze results by category
- Use available assets to create coalitions and networks to address issues
- Update and maintain inventory regularly



3. Survey

- Multiple choice questions
- Rating scales
- Open-ended questions
- Demographic questions

- Explain why you are asking
- Keep it short and simple
- Make sure questions are not biased or leading
- Run a pilot first to test it



"If at first you don't get the survey results you want on your first survey, get mad and tear it up."

4. Interview

- Identify your goals
- Identify your target respondents
- Prepare your questions
- Practice
- Establish rapport
- Take accurate notes
- Be an active listener
- Ask for elaboration
- Offer to follow up



"I said at the interview I was honest and hardworking - I never said I was competent."

5. Focus Group

- 6-12 people
- Trained facilitator
- Explain the purpose
- Opening questions
- Introductory questions
- Transition questions
- Key questions
- Closing questions



"Geez, you're the worst focus group I've ever seen."

6. Community Mapping

- Facilitated activity
- Small groups draw maps of their community marking points of importance and noting how often they visit these places
- Reconvene to larger group to analyze results



Strategies to Revise/Rebuild Older Projects

- Open Discussion -



"We loved all the words in your manuscript, but we were wondering if you could maybe put them in a completely different order."

DAVE COVERLY

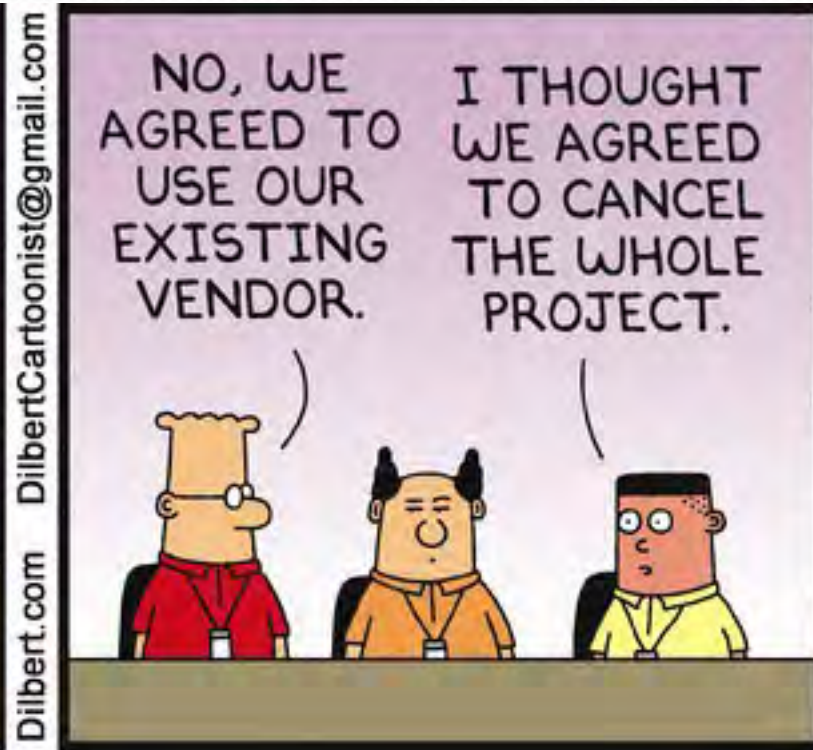




Building a Resource Network for Projects

- Businesses represented in your club
- Other Rotary clubs
- Rotaract/Interact/Mideract/Kideract
- Other service clubs (Kiwanis, Lions, local orgs)
- College fraternities, sororities, ROTC, etc.
- High Schools JROTC, clubs, sports teams
- Other?

Final Questions – Open Conversation



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