



ROTARIAN

George R. Hensel

George, the founder of California Driving School, was an exemplary Rotarian with a 45-year record of perfect attendance. A real model of the Horatio Alger myth, going from sleeping on park benches during the Depression, through the Merchant Marines, to a Ph.D. in business and an impressive record of philanthropy giving millions of dollars to the community and Rotary. His legacy continues through the Rotary's George Hensel Ethics Essay Contest.

George R. Hensel Ethics Essay Contest

\$3,000

to student with winning essay

\$1,000

to teacher of student with winning essay

\$500

to 3 Runner-Ups

\$200

to teachers of runner-ups

PURPOSE

To create a venue for students to express their views of ethics and show Rotary's commitment to youth.

AVAILABLE RESOURCES

Sample letter to principal
Student entry form
District Entry Form
Student Flier
Scorecards
Certificate of Recognition
Power Point Presentation

**One winning essay per club to
essaycontest@district5300.org.**

**Essay must be submitted
no later than April 30, 2021**

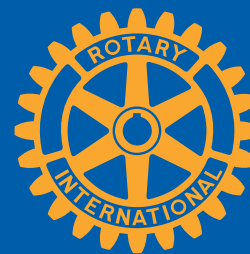
CONTEST DISTRICT CHAIR

Manuel "Manny" Franco
213.716.3059 / manuel.franco@me.com
Montebello Club

Co-CHAIR

Katharine Zaun
zaun.katharine@gmail.com
Montebello Club

Rotary
District 5300



George R. Hensel



Ethics
Essay
Contest

Rotary



Rotary Opens
Opportunities

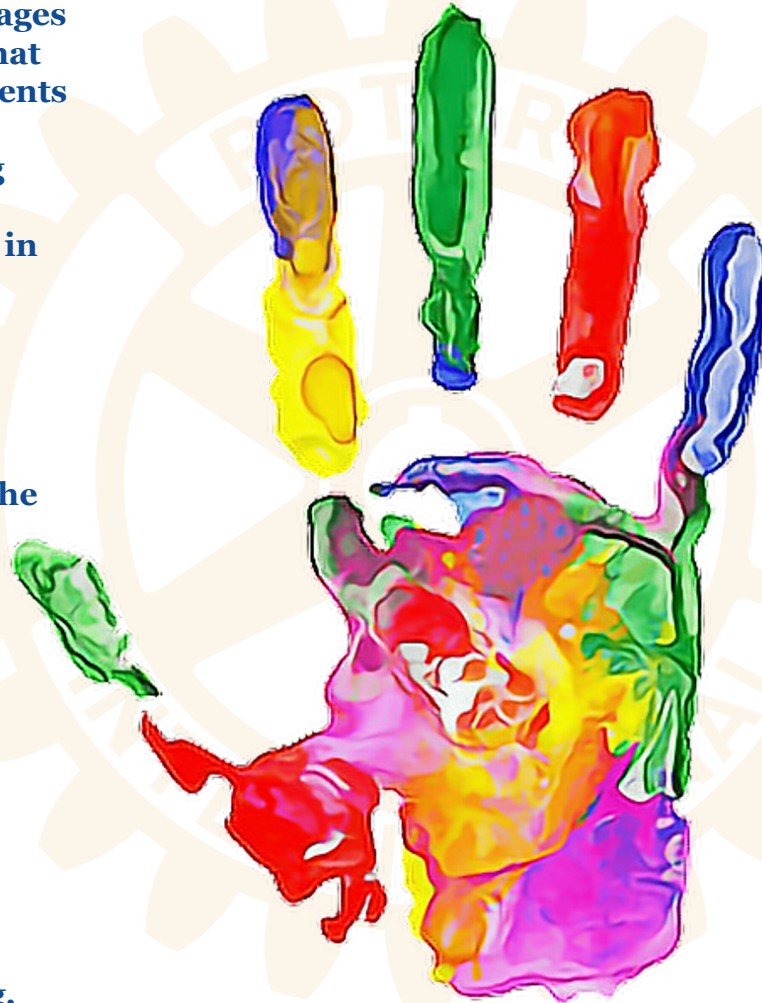
For All High School Students in RI District 5300

PURPOSE

This contest promotes the importance of ethics among today's youth and encourages them to express their views. We hope that each student will consult with their parents and teachers for this essay in an effort to build communication between young people and adults regarding ethics. We also wish to enhance Rotary's presence in schools and in the community.

PROCESS

1. Select Club member to chair contest.
2. Contact local high school counselors to promote student participation in the contest.
3. Ask that the essay become a class project and submit essays to the Club for local judging.
4. Schedule a program in which the winner and runners'-up of your local contest are recognized. Your Club can award scholarships to the Club winner and runners'-up with club funds in addition to the district prize.
5. Submit the winning Club essay to the District Chair for District-level judging.



ESSAY TOPIC

- Write on an ethical dilemma that has touched your life.
- Include your view of the importance of ethics in this particular situation.
- You must include your personal definition of ethics.

RULES

- You must be enrolled in a high school or live in District 5300. And, you must be in the 9-12 grade on March 31, 2018.
- The essay must be a least 1,000 words.
- The essay must be the original, unpublished work of the student, and only one essay per student may be submitted.
- The essay must be submitted to your local Rotary Club by March 31, 2021

JUDGING CRITERIA AND PROCEDURES

Only those essays that have followed the "Topics and Rules" may be judged.

1. Clarity of message and presentation of idea (40%)
2. Style and originality (40%)
3. Grammar, spelling, and structure (20%)

NOTE: If your Club's entry is named winner or runner-up at the District level, be prepared to sponsor your student and parent or mentor to District Conference to receive an award and scholarship.