



When I first joined Rotary I didn't even realize how this little decision is going to affect my life. I had no idea about global issues, such as climate change, human and women rights, water, and air pollution etc. All I knew is that I care about it and I'm willing to learn.

After 2 years at my Interact club, Interact Club Amitim, in the beginning of the global quarantine, I had an opportunity to join with my club to the first Interact global project – Rotary Interactive Quarantine.

This became a place for me to really express my ideas, seeing things differently, speak up for myself and for things I care about, and above all, making lifetime friends. One night, I realized something (most of my ideas I get during times like this).

I suddenly saw how much the world has changed, how much people realize we are all humans, we are in this pandemic together and the Corona doesn't pass over anyone, I figured out this is the best moment to start acting.

Human and women rights, bullying, xenophobia, climate change, and a lot of other important topics.

For a few days I did a self-brainstorming, I thought about a way to explain people what I mainly believe in, I remembered schools do things like this a lot, but most of the times they don't get the wanted goal.

I realized that the main problem with the school lectures is they are all just lectures, that's what we hear, a nice story, so I thought it should be different. These issues are real and happened to a lot of people, so why don't they tell their stories?

This is how I came up with my project – Hear My Story, a global platform for all youth to share their stories and with that raise awareness for topics they truly care about.

It wasn't easy at first, I had to seek for people who are willing to work hard to achieve an amazing goal and to express themselves to the world community. I texted everyone I know, some people ignored, some people didn't have the time to be committed, but I eventually found some people who were interested.

This task seemed impossible at first, but with hard work everything can be done.

Finally I found awesome people, who eventually became one of my best friends, to build a team up with them. We published a lot of stories, did a lot of educational posts, got the attention of many people and even did a global conversation with the amazing Dr. "Bowtie" Todd Jenkins.

I'm excited to tell that I have learned a lot about myself during this project, I learned about so many issues I didn't even know at first much about them (such as anorexia, depression and xenophobia), how I can prevent them and how I can help to someone who faces it.

This has been an awesome experience for me, which I have learned a lot about myself, my strength, my challenges and even my weaknesses, one thing I'm sure, I still have a long way to reach my goal and grow, but I know I'm not scared to find out and fight for my beliefs.



Hear My Story Project

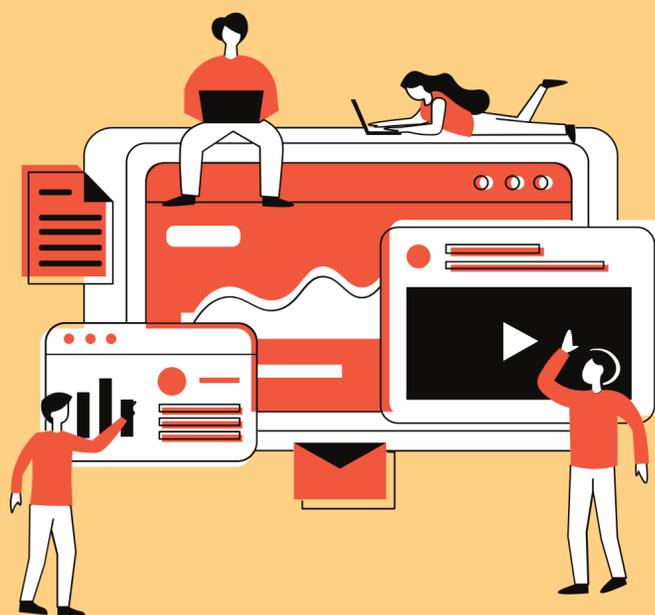
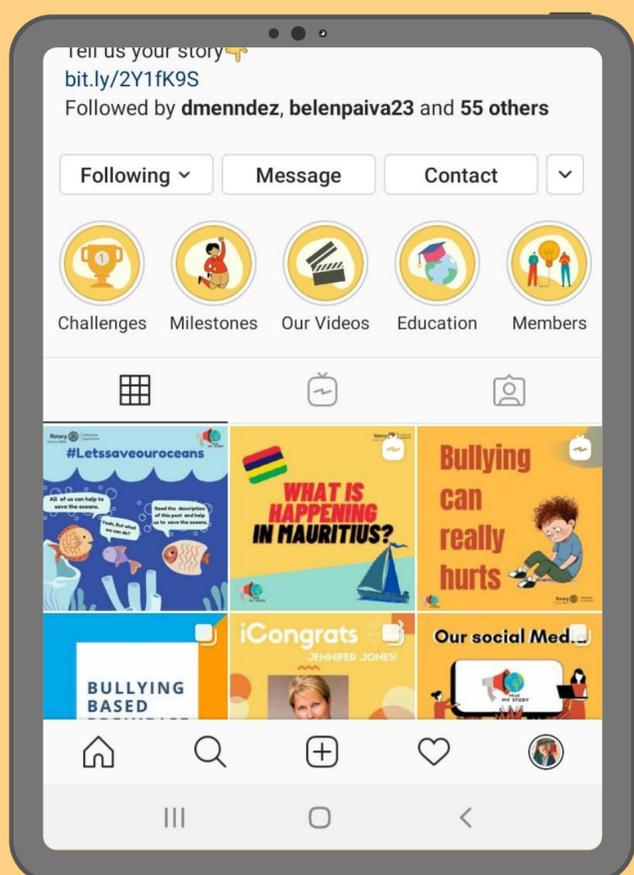
A LITTLE GUIDE

-September 2020-



WHAT IS HEAR MY STORY?

"Hear my story" is a global online platform for all youth around the world where they can share their stories through a video and in this way raise awareness for topics they care about.



OUR

MISSION

Educate people through information in order to create awareness in the society about the issues on the agenda.



VISION

See people more understanding and informed. Also, a conscious youth in common issues that happened in the world and preventing it from happening again.



HOW WE ARE ORGANIZED?

Administration

This group is in charge of the coordination of all the projects, ideas and supervise the committees.

Designing the posters/flyers, the covers of the videos, educational posts, etc.

Design

Translators

Translate all the videos on Youtube and each one that aren't translated to English.

Edit the new videos that will be posted in a cool way, add music, add subtitles etc. Put a common outro in all the videos. Be responsible about the aesthetic of the video.

Video Editing

People in charge of posting on Instagram, Facebook and Youtube all our new content and manage the accounts of Hear My Story. Also, find new ways to make the project visually interesting taking into account the marketing.

Social Media

WHAT WE DO?

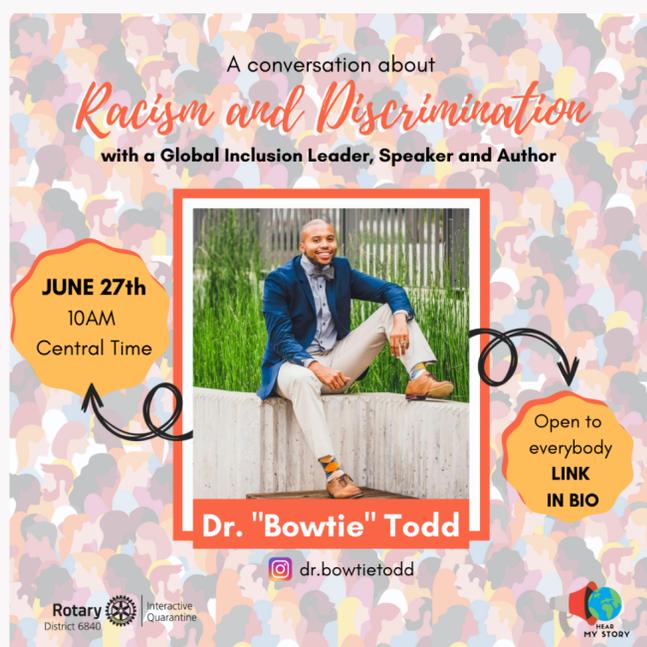
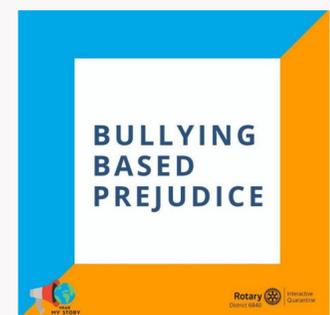
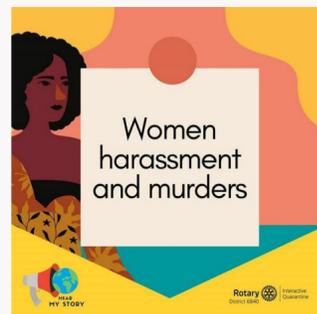


Share stories

Every week we post at least one video of someone talking about the topic chosen. Sending your video is optional and everyone can do it. The objective is to show the different social problems that affect us all as humans. We have shown stories of people from Italia, Colombia, Indonesia, Mauritius and Argentina

Educational posts

Before posting the story, we make educational posts talking about the topic that is coming. In this way, we are "preparing" and informing the public so the video is well welcoming.



Online conversations

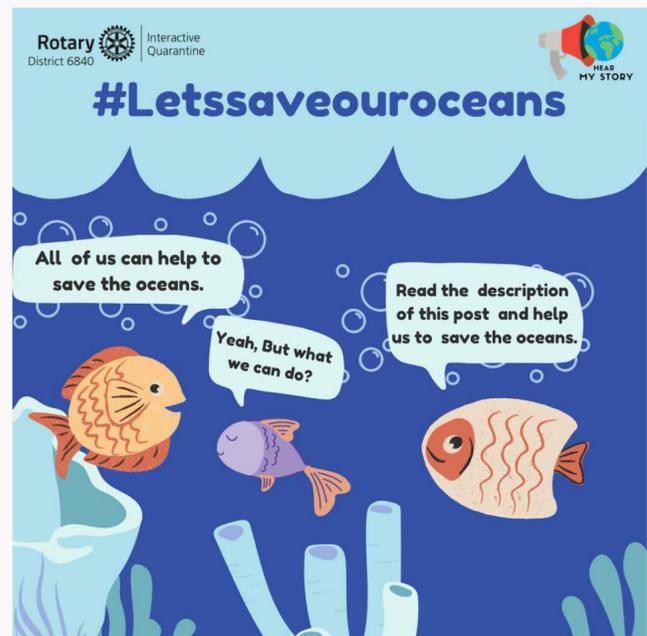
We currently host monthly online conversations on zoom about important current topics. We are inviting a great speaker related to the topic to guide the conversation. We are share our thoughts and the speaker shares its experience. The conversations are opened to all and we all leave it with new visions of our lives!



WHAT WE DO?

Challenges

Besides stories and educational posts we are trying to attract more people by social marketing. Every few videos we publishing a challenge about a serious topic almost everyone has it in their countries. In this way we are raising awareness for the topics, having fun and exposing Hear My Story to the world community.



HOW TO PARTICIPATE?

In order to participate there are a few ways:

- **Share your story:** We have two ways for you to be heard:
 1. **Film yourself telling us your story.** Let the world hear your story first hand. If you have a story to tell, yours, friend's, your country's you got to the right place! Take a short video of yourself (1-3 minutes) which you tell your own true story.
 2. **Your written story - faces of interactors.** Tell us how Rotary affects your life and made you who you are. Take a portrait picture of yourself and a person from our team will interview you.

-Join our team

If you have any talent - designing, video editing, languages, ambition personality, social media skills... WE WANT YOU!



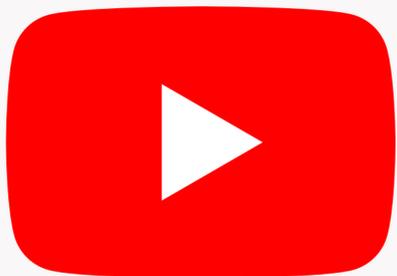
OUR CONTACT



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Hear My Story Project



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