

## Effective Management of Global Grants



### **GLOBAL GRANTS**

- Large, long-term projectsInternational partnership
- Alignment with areas of focus
- Sustainable, measurable outcomes
- World Fund match





#### Outline

- Planning
- Proposal Process
- Financing
- Application Process
- Implementation
- Reporting
- Public Image



# Planning



### Key Elements of Effective Global Grants

- Partners (**primary host sponsor**) and (**primary international sponsor**).
  - Passionate & Committed
  - 1. active participation of Rotarians, in the host and international sponsor club or district.
  - 2. Specific tasks assigned both host & international
  - Approved by their District **Qualified**
  - Experienced Establish 3 person grant committee to oversee the application, implementation, and reporting processes



### Key Elements of Effective Global Grants

- Meets Community Needs
  - Assessments / Visits
  - Measurements / Data
- Financing / Commitment
  - Host & International Partners
  - Cooperating Organizations



#### **NEEDS ASSESSMENT**

- Conduct thorough assessment of community needs and strengths
- Talk to community members directly
- Start with needs assessment rather than project plan



#### COMMUNITY ASSESSMENT TOOLS

A Companion Piece to Communities in Action: A Guide to Effective Projects (605A)





## **AREAS OF FOCUS**

- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development



### AREA OF FOCUS APPENDIX C

Review areas of focus policy statements

Identify most appropriate area of focus based on needs assessment

Design project based on identified area of focus

Ensure that all project activities relate to the area of focus goals

Refer <u>Appendix C</u>

Ro	сияданием
AR	EAS OF FOCUS POLICY STATEMENTS
With r	espect to the areas of focus policy statements, The Rotary Foundation notes that
1.	The goals of the Foundation are to increase efficiency in grant processing and ensure quality of funded projects;
2.	The content of each policy statement is intended to represent eligible and ineligible activities;
3-	Eligible activities reflect those that Rotary clubs and districts have most often implemented;
4-	Project planning is a bottom-up and host club/district-driven process;
5-	All grant requests must comply with the policy statements related to each area of focus.
PEACE	AND CONFLICT PREVENTION/RESOLUTION
Rotary	supports the training, education, and practice of peace and conflict prevention and resolution.
Агеа о	f Focus Statement of Purpose and Goals
TRF er	ables Rotarians to promote the practice of peace and conflict prevention/ resolution by:
1.	Training leaders, including potential youth leaders, to prevent and mediate conflict;
2.	Supporting peace-building in communities and regions affected by conflict;
3-	Supporting studies for career-minded professionals related to peace and conflict prevention/resolution.
Param	eters for Eligibility
	oneiders activities targeting the following to be within the scope of the peace and conflict tion/resolution area of focus:
1.	Community activities targeting non-Rotarian participants, including conferences, trainings, and camps, in support of nonviolence, peace-building, and human rights;
2.	Facilitated conflict resolution workshops related to topics addressing community needs such as policy development, business activities across conflict lines, educational reform, and peace journalism;
	Supporting initiatives addressing psychological effects of conflict;
3.	Educating youth on preventive measures to avoid conflict;
-	
4.	Training programs or campaigns to address negative social dynamics in a community, including but not limited to anti-gang efforts and those to overcome radical differences;



### **DETAILED PROJECT PLAN**

## Provide detailed project implementation plan

# Involve beneficiaries in project design





#### **ROTARIAN INVOLVEMENT**

#### Provide detailed list of tasks for host and international Rotarians





#### **SUSTAINABILITY**

#### Clearly explain specific sustainability components

ENGLISH (EN)



#### SIX STEPS TO SUSTAINABILITY

Sustainability means different things to different organizations. For Rotary, sustainability means providing long-term solutions to community needs that the beneficiaries can maintain after grant funding ends. Here are six steps that can make your project sustainable:

#### 1) Assess community needs

Have local sponsors conduct a thorough assessment to identify a community need that the sponsors can address in a way that fits beneficiaries' values and culture. Involve multiple community partners in the planning process.

#### 2) Use local materials

Purchase equipment and technology from local sources when possible. Be sure that spare parts are readily available. Involve community members in the selection of technology and equipment, and train them to operate, maintain, and repair it on their own.

#### Identify a local funding source

Confirm the existence of a local funding source to support a project's long-term operation, maintenance and repair. Compensate the project's suppliers and vendors appropriately so they will have an incentive to continue providing services.

#### 4) Provide training, education, and outreach

By providing training, education, and community outreach you will strengthen beneficiaries' ability to meet project objectives. Confirm that there is a plan in place to transfer knowledge to new beneficiaries. Collaborate with local agencies and organizations to supply needed expertise.

#### 5) Motivate beneficiaries to take ownership

Provide incentives for beneficiaries and project participants to continue their support. Identify individuals willing to lead beneficiaries in sustaining project outcomes. Prepare the community to assume ownership of the project once grant funds are expended.

#### Monitor and evaluate

Develop clear and measurable project objectives, and identify methods for collecting project data. Establish baseline data that can be used to demonstrate significant change for at least three years.

Six Steps to Sustainability (July 2014)





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#### **STEPS TO SUSTAINABILITY**

## 2. Use local materials

Purchase equipment and technology from local sources when possible. Be sure that spare parts are readily available. Involve community members in the selection of technology and equipment, and train them to operate, maintain, and repair it on their own.



## **3. Identify a local funding source**

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#### **STEPS TO SUSTAINABILITY**

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# **Proposal Process**



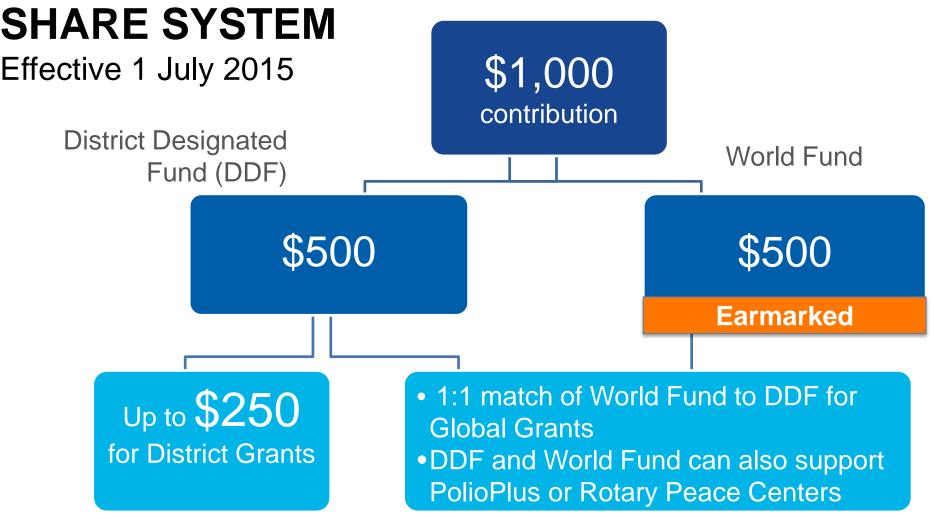
### **Proposal Steps**

- Club / Committee Communication
  - Interest
  - Plans / Outline
  - Proposal Brief
- Review / Assistance
- District Approval
  - Club qualification & MOU
  - DDF allocation / budget
- Proceed to Online Grant Tool









- Graphic does not include DDF generated by Endowment Fund-SHARE spendable earnings.
- Unused DDF will roll forward.
- 5% of the contribution is earmarked to cover operating expenses if investment earnings are insufficient, or to fully fund the operating reserve (up to three times annual operating expenses).

#### **5% CASH CONTRIBUTIONS FOR GLOBAL GRANTS**



#### FINANCING FINANCING

The Rotary Foundation funds global grants from the World Fund, and awards range from US\$15,000 to US\$200,000. The Foundation matches cash contributions at 50 percent and District Designated Fund (DDF) contributions at 100 percent. The Foundation will also match non-Rotarian contributions toward a grant, provided they do not come from a cooperating organization or a beneficiary.

Resources

- Grant Terms and Conditions
- Grant Management Manual
- Donor Advised Fund FAQ

To determine the World Fund match for your global grant, list all sources of funding, specifying contributions from cash, DDF, and other sources. Non Rotarian contributions with no match from TRF can be included in the grant financing if they are being used to purchase grant budget items. These contributions should not be sent to TRF. Note that the total financing must be equal to the total budget of your activity.

\*NOTE: Any grant cash contributions sent to TRF must include an additional 5% to support processing expenses.

After you have added all funding sources and the requested World Fund match, click "Save" to save your grant financing.

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Funding Method	Organization	Amoun (USD	Extra support*	Contribution + Extra support*		
Cash from club	Huntsville	\$20,000.0	\$1,000.00	\$21,000.00	Edit	
District Designated Fund (DDF)	7010	\$12,000.0	\$0.00	\$12,000.00	Edit	
Add Funding Source	]					
Funding Summary						
DDF contributions: Cash contributions:				\$12,000.00 \$20,000.00		
World Fund match maximum: <u>\$22,000.00</u>				22000 \$54,000.00	Edit	



# Application



THE ROTARY FOUNDATION FUNDING MODEL | 26

#### **GLOBAL GRANT APPLICATION**

- Applications submitted online: <u>www.rotary.org/grants</u>
- No application deadlines

Submit applications at least 90 days prior to travel

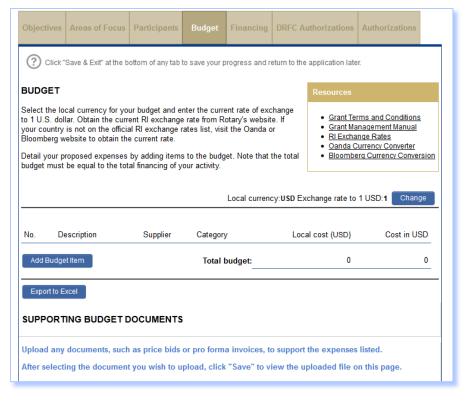




### BUDGET

## Provide detailed budget

## Include vendor information and explain how vendors were selected





#### **TRAINING INFORMATION**

# Include detailed information for each training opportunity

- Frequency
- Curricula

Target audience (specific beneficiaries, adults vs.

children, etc.)

Trainer





#### **MEASUREMENT AND EVALUATION**

# Include specific information on Measurement and Evaluation – Refer Appendix $\underline{D}$

#### Economic and community development Which goals will your activity support? Building the capacity of entrepreneurs, community leaders, local organizations, and community ENGLISH (EN economic development in impoverished communities Rotary Developing opportunities for productive work Reducing poverty in underserved communities GLOBAL GRANT MONITORING AND EVALUATION Supporting studies for career-minded professionals related to economic and community devel PLAN SUPPLEMENT How will you meet these goals? Global grant sponsors for humanitarian projects and vocational training teams must submit a monitoring and evaluation plan with their grant application. This supplement contains The Rotary Foundation standard measures for each area of focus as well as the standard terminology, definitions, and measurement methods. Following these standards helps ensure that the Foundation can track worldwide Rotarian efforts and accomplishments, and publish the results using the definitions used by other nonprofit organizations. How will you measure your impact? STEPS FOR MONITORING AND EVALUATION PLAN 1. Establish clear project goals. Note that global grant sponsors of approved applications will be expected to account fo 2. Identify applicable Rotary Foundation standard measures direct beneficiaries in the final report. 3. Identify additional project-specific measures.\* 4. Establish baseline data and the methods you'll use to collect data No Measure Measurement Method Measurement Schedule 5. Submit the plan as part of the online application 6. Collect data during the project, and monitor progress. 7. Evaluate data and submit results to the online report. Modify the documentation to include actual Add Measure results. Who will be responsible for collecting information for monitoring and evaluation? \*Add only measures that clearly link to specific goals and will demonstrate the project's impact on participants' lives, knowledge, or health Note: On the following pages, Rotary Foundation standard terms used in measures are shown in **bold**; definitions are listed in the glossary.



#### **COOPERATING ORGANIZATION MOU**

# Include MOUs for each cooperating organization

## Refer Appendix <u>E</u>



#### MEMORANDUM OF UNDERSTANDING

between

[HOST PARTNER] and [INTERNATIONAL PARTNER] and [COOPERATING ORGANIZATION]

#### 1. SUBJECT

Global Grant #[GRANT NUMBER] in [COMMUNITY], [COUNTRY]

#### 2. PURPOSE

A cooperating organization is any reputable non-Rotary organization or academic institution that provides expertise, infrastructure, advocacy, training, education or other support for the grant. Cooperating organizations must comply with all reporting and auditing activities required by the Rotary Foundation and provide receipts and proof of purchase as required. This document serves to establish a framework of cooperation and agreement between the aforementioned parties as it pertains to the implementation of a project financed by a Rotary Foundation Global Grant.

#### 3. PRIMARY CONTACTS

	HOST PARTNER	INTERNATIONAL PARTNER	COOPERATING ORGANIZATION
Name	[NAME]	[NAME]	[NAME]
Address	[ADDRESS]	[ADDRESS]	[ADDRESS]
Phone	[PHONE]	[PHONE]	[PHONE]
Email	[EMAIL]	[EMAIL]	[EMAIL]

Cooperating Organization Memorandum of Understanding (April 2014)

ENGLISH (EN

#### **COMPLETE APPLICATION**

## Complete the entire application!



Section A: Project Summary (1) Where will the project take place?

Community: X

City/Village: X Country: Philippines

(2) In a few short sentences, tell us your objectives for this global grant. Children born with congenital heart defect is a major global

health issue. In the Cebu City, Cebu, Philippines alone, the list indigent children wait listed is growing at Cebu Doctors University Hospital (CDUH) & Perpetual Succor Hospital (PSH). A child with congenital heart problems suffers from general weakness, and is prone to pneumonia and other respiratory and cardiovascular complications, which eventually could become life threatening. The objective of this global grant is to operate on children with heart

(3) Who will benefit from this global grant? Provide estimated number of direct defects and give them a gift of life,,

Children with congenital heart defect residing in Cebu City and other major cities and province in Rotary District 3860 shall benefit from the program. We estimate to touch the lives of about

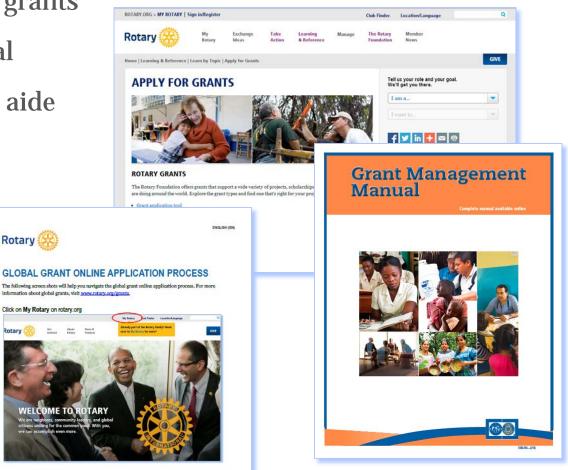
children.



### RESOURCES

Rotary

- www.rotary.org/myrotary/grants
- Grant Management Manual
- Online application process aide
- Learning Center
- Rotary Support Center
- Grants staff





# Implementation



#### **Project Implementation**

- Checklist Items
- Bank Accounts / Payments
- Host Club Committee
  - Provides detailed plan & schedule
  - Provides updates and progress reports
  - Sends pictures
  - Int'l Club reports to partners
  - Public image campaign
- Host & Int'l Partners Manages







#### When / What / How?

- Changes to budget
- Changes to scope
- Changes to project management
- 12 month progress
- Final, 60 days after final expenditures

How..

• Email to TRF Grant Coordinator



# Public Image



#### Public Image Ideas

- Project Blog / Share and distribute link
- Social Media
- Newsletters: Club/District/Zone
- Rotary "Voices"... submit to <a href="mailto:blog@rotary.org">blog@rotary.org</a>
- Rotary "Showcase"... <u>www.myrotary.org</u>



#### **Effectively Managing Global Grants**

- ✓ Planning
- Proposal Process
- ✓ Financing
- Application Process
- ✓ Implementation
- ✓ Reporting
- ✓ Public Image

