

## District 5300 Club Newsletter/Bulletin Awards Criteria 2009-2010

	Score	Note: The criteria below must be appropriate for the mode of delivery: print v electronic.	Points
<b>READABILITY</b>	<b>40</b>		
Quality of layout		Effective use of space, color, and font to enhance readability and stimulate reader interest.	5
		Links to the club website pages.	5
Literary Style		Articles are interesting, understandable, and of appropriate length.	5
		Accurate spelling, punctuation, and grammar.	5
Pictures/Graphics		Photos and graphics to be of suitable content, well composed, and clear and crisp.	5
		Photos and graphics to be sized and compressed appropriately for delivery media.	5
		Photos and graphics are attributed to their source.	5
Club Member Involvement		Submission of articles by multiple club members with appropriate attribution.	5
<b>REGULAR FEATURES</b>	<b>50</b>		
Contact Information		Club and/or editor contact address, phone #, address.	5
		Time, day, and location of regular club meetings	5
Frequency of Publication		Weekly (15), biweekly (10), monthly (5)	15
Editorial/President's Message		Inspirational/Motivational	5
Calendar of events		Dates and activities of interest to club members, prospective members, and the public.	5
Program Information		Description of upcoming and immediately past program with speaker bios.	10
Committee Reports		Regular inclusion of reports of standing club committees.	5
<b>ROTARY INFORMATION</b>	<b>30</b>		
Rotary International		Examples: periodic articles about the RI Theme, Rotary monthly themes, or current RI news	5
District		Information regarding what is happening in the District.	5
		Links to the district newsletter and district website.	5
Club News (other than Avenues of Services)		Births, deaths, anniversaries, club member travel experiences, participation in RI Fellowships and Rotary Activity Groups, etc.	5
		Listing visiting Rotarians and guests of members.	5
Avenues of Service		Articles about the avenues of service (other than committee or project reports).	5
<b>Maximum Score</b>	<b>120</b>		<b>120</b>