

CATEGORY ONE
MEMBERSHIP DEVELOPMENT AND RETENTION

Check all boxes that apply for Rotary year 2009-10

ROTARY CLUB _____

Appointed a club Membership Chair

Achieved a net increase of at least one member by March 31, 2010

Developed and implemented a membership recruitment plan

Conducted a classification survey to identify prospective members from the community

Established a Membership Committee that meets monthly

Had at least one member attend the District or Zone Membership Seminar.

Distributed club membership material such as brochure, information packet to prospective members

Invited and/or successfully recruited into Rotarian membership alumni from Foundation programs (Ambassadorial Scholars, GSE Team Members, World Peace Fellows)

Invited and/or successfully recruited into Rotarian membership alumni or former Youth Exchange students, Rotaract, or Interact members

Fostered diversity and balance of membership by inducting at least one new member from a demographic not currently represented in your club

Engaged in consistent recognition of individuals who brought in new members by awarding them pins, certificates of appreciation, or other gestures

Participation by all club members have participated in at least one committee

Held at least 2 fireside chats or similar club membership recruitment programs.

Established a Red-to-Blue Badge committee to encourage maximum participation of new members

Encouraged and club members to make up meetings and kept track of make up meetings events that credited toward their attendance

Attained a minimum average of 75% attendance (including makeups) of all club members through March 31, 2010

Submitted on time all monthly attendance and membership reports to the District through March 31, 2010

Integrated the Family of Rotary component and/or appointed a chair/coordinator to facilitate and encourage Rotarian family participation

Achieved at least 90% member participation in at least 3 fellowship events

Sponsored a new Rotary Club

****Now that you have completed the checklist for this category, please submit either one or two Activity/Project Report(s) to qualify for an award.***

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CATEGORY TWO
PUBLIC RELATIONS

Check or click all boxes that apply for Rotary year 2009-10

ROTARY CLUB _____

Appointed a club Public Relations/Image chair

Appointed a club archivist to gather and organize all of your club history and photographs in order to be able to use the material for future promotion and marketing or club and projects

Established a Public Relations Committee that meets quarterly

Developed a Public Relations plan that included print media and other forms of publicity

Promoted at least two club projects in local print media

Featured club or club events in local radio or television

Promoted at least one project in broader market/media (national or international)

Published a weekly newsletter or bulletin/update and made it available to all of your members by either email, fax, or hard copy

Had at least one member attend a Public Relations Seminar Had at least two club meetings where Rotarian Magazine was discussed or highlighted

Maintained a current web site (updated at least once per month)

Published one or more articles in the District 5300 Newsletter

Featured or promoted the club and or member(s) in local print media at least twice

Presented or promoted a Rotary program or campaign before local school board or city council

Shared Rotary with the general public by “piggy-backing” an existing program like Adopt-A-Highway, or Heal-The-Bay, Ronald Mc Donald House, or other local or national community service campaigns

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CATEGORY THREE
CLUB ADMINISTRATION

Check or click all boxes that apply to your club for Rotary year 2009-10

ROTARY CLUB _____

Implemented an RI recommended version of the Club Leadership Plan and Rotary Club By-Laws

Participated in a vision facilitation strategic planning session conducted by the District vision team

Convened at least two club assemblies by April 15, 2010

Had 10% club participation in PRLS (Potential Rotary Leadership Seminar)

Had at least one member attend either/both the 2009 or 2010 District Assemblies

Had 20% of club registered for the June 2010 District Conference by April 15, 2010

Held monthly board meetings since July 1, 2009

Ensured club meeting location/venue is well-marked; set up is inviting, and displays of Rotary are prominent

Printed a current club roster, and distributed to all club members

Appointed a programs/speakers chair

Publicized program speakers and presentations to members in advance

Had at least one member in a District leadership position in 2009-2010

Had at least two members who participated in a volunteer position at a District Submitted on time all District and RI forms

Maintained good financial standing with the District and RI

Developed a dues policy and implemented a plan to collect delinquent dues and fines

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CATEGORY FOUR
ROTARY FOUNDATION

Check or click all boxes THAT apply for Rotary year 2009-10

ROTARY CLUB _____

Appointed a Club Rotary Foundation Chairperson

Conducted regular Foundation Committee meetings (at least one per quarter)

Had at least one member attend a District Foundation Seminar Had at least one member attend a District Rotary Foundation event Had one or more Rotarians participate in a Polio Plus or Polio Plus Partners project such as a NID (National Immunization Day), or travel to a foreign country as part of a Rotary Foundation Matching Grant

Applied for a Rotary Foundation Matching Grant and/or participated with another club(s) in the grant process

Applied for a District Simplified Grant

Either identified, sponsored, or supported individuals in either or any of the following:

- Ambassadorial Scholarship, GSE, Rotary World Peace Fellowship, Rotary Peace and Conflict Studies Fellowship, or Rotary Grant for University Teacher

Hosted a GSE team member or were involved in the team's visit

Implemented a club program on Polio Plus and the role of Rotary International in the Global Polio Eradication Initiative

Regularly "fed" and promoted a Polio Pig at your club and in the community

Scheduled at least one club program on some aspect of The Rotary Foundation

Achieved at least a 90% club member participation as Sustaining Paul Harris Fellows

Held a Paul Harris Fellow reception to invite old and new recipients and award a community member a PHF

Had 10% or better Paul Harris Society members

Had members become Rotary Benefactors

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CATEGORY FIVE
COMMUNITY SERVICE/PROJECTS

Check or click all boxes that apply for Rotary year 2009-10

ROTARY CLUB _____

Appointed a club Community coordinator, or liaison

Held monthly committee meetings

Developed a community needs assessment to determine depth and breadth of service required

Established a new service project

Partnered with another local organization or group to conduct a joint, hands-on project

Participated in a project or campaign that addressed needs of seniors and other dependent adults

Participated in a project or campaign that addressed the needs of the disabled, abused, or neglected

Participated in a project or campaign that addressed the needs of local poor or underprivileged (lower socioeconomic status) families or individuals, especially those hit hard by the current economy

Volunteered at a soup kitchen or Rescue Mission (or similar)

Participated in a project that addresses health issues in your community (i.e. health screenings, blood drives, Relay For Life, AIDS awareness campaigns etc...)

Participated during the holidays to provide meals, companionship, or other assistance to needy families or individuals in your community

Participated in a project that focused on ecology or the natural environment (park/beach clean ups, river cleanups, donating a park bench etc...)

Partnered with an environment action group such as Heal The Bay, Sierra Club, or other organization(s)

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CATEGORY SIX
YOUTH SERVICE

Check or click all boxes that apply for the Rotary year 2009-10

ROTARY CLUB _____

Appointed a Youth Service Project chairperson or community liaison

Held regular Youth Service committee meetings (minimum quarterly)

Sponsored students to one or more of the following programs (check all that apply)

- RYLA
- TLC
- Interact Symposium
- Dan Stover Music Competition
- Four Way speech Competition
- George Hensel Ethics Essay Competition

Sent a club member to either RYLA or TLC

Sent a club member or liaison to the Interact Symposium

Sponsored or actively supported an Interact Club

Sponsored or actively supported a Mideract Club

Sponsored or actively supported a Kideract/Junior Interact Club

Sponsored or actively supported a Rotaract Club

Participated in a school literacy program

Participated in or sponsored a vocational awareness service project that focused on entrepreneurship, career day, interviewing skills, or other mentoring programs

Started in this Rotary year (09-10) a new Interact, Rotaract, Mideract, Junior Interact, or Rotaract club

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CATEGORY SEVEN
ROTARY INTERNATIONAL SERVICE
Check or click all boxes that apply for Rotary year 2009-10

ROTARY CLUB _____

Created a new International Service project

Participated in the Rotary Youth Exchange Program

Established or maintained an active relationship with a “Twin City” in a foreign country

Had at least one club member attend District 5300 Peace Conference in 2009 or 2010

Had at least one member participate financially or hands-on in the District’s Corazon Super Build Project in Mexico

Conducted an International Service project in support of water management, sanitation, and safety

Conducted or participated in an international literacy project

Conducted or participated in an international youth entrepreneurship/educational program

Conducted or participated in a health and hunger campaign/project

Conducted or participated in other international programs such as Open World or Fellowship Exchange

Participated in a World Community Service (WCS) project exchange

Invited a speaker/to your club to present global issues of current relevance and/or humanitarian concerns

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